

Academic Job Details

Lecturer in Marketing (T&S) Newcastle University Business School HASS Faculty

Academic Job Summary

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The University has developed an [Academic Job Summary Guidance](#) document which summarises the range of activities that academic staff may be expected to perform.

Specific Responsibilities of Position

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1. Contribute to the Business School Vision and Strategy and the interdisciplinary themes of the Future of Work and leading on leadership;
2. Contribute to the Business School's Triple Accreditation and Professional Body Accreditations;
3. Contribute to the scholarly and practice profile of the Business School by engaging in scholarly research and activities, impact, practice, CPD and external funding;
4. Demonstrate impact by developing practice-based solutions to real-world problems and engage with external stakeholders to develop the impact of your work;
5. Provide high quality teaching and leadership of modules and programmes within the Business School;
6. Coach and support students throughout their studies in the role of personal tutor, senior tutor or degree programme director;
7. Set and mark assessment of modules in accordance with University standards and utilise on-line and digitised curricula and education frameworks;
8. Contribute to curriculum development;
9. Operate as an active citizen in the Business School community and in leadership of education, engagement and place and internationalisation;
10. Candidates for appointment at Senior Lecturer level will be expected to take on management and leadership roles in the School, for example, by leading a degree programme(s) or an aspect of our work in engagement or internationalisation.

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Person Specification (Lecturer)

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	Qualifications	Essential or Desirable
1	A good Honours degree in a relevant subject	E
2	At least one of the following: (i) a relevant professional qualification or Masters degree; (ii) a PhD (or equivalent) in an appropriate subject	E
3	A profile with currency which meets external accreditation bodies criteria	E
4	HE Teaching qualification (or equivalent experience)	D
5	Professional Body Membership as appropriate to the Subject area	D
	Knowledge, Skills and Experience	
1	Evidence of potential to contribute to the Business School Vision and Strategy	E
2	The subject knowledge and ability to teach Marketing and related areas and evidence of excellent teaching evaluation	E
3	Evidence of/potential to develop and secure external funding for scholarly and practice activities	E
4	Evidence of or potential for internationalising the curricula	E
5	A developing scholarly and practice national profile	E
	Attributes/Behaviours	
1	Excellent written and oral communication skills	E
2	Excellent interpersonal and influencing skills	E
3	Excellent organisational, time management and presentation skills	E
4	Evidence of active citizenship in a Business School	E
5	Commitment to equality, diversity and inclusion and ethics, responsibility and sustainability	E

HR Office Use Only	
SAP Position Number:	
Grade:	F
Effective Date:	07/01/2019