

## Academic Job Details

# Lecturer in Marketing (T&R) Newcastle University London

## Academic Job Summary

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The University has developed an [Academic Job Summary Guidance](#) document which summarises the range of activities that academic staff may be expected to perform.

## Specific Responsibilities of Position

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- Contribute to the Business School and Newcastle University London (NUL) Vision and Strategy and the interdisciplinary themes of the Future of Work and leading on leadership;
- Contribute to the Business School's Triple Accreditation and Professional Body Accreditations;
- Contribute to the research profile of the Business School and NUL by publishing in high quality journals, demonstrating impact and winning external research funding.
- Conduct research that demonstrates international standards of excellence in terms of originality, significance and rigour in the subject area of Marketing and deliver research-led modules in this area;
- Demonstrate impact by developing research-based solutions to real-world problems and engage with external stakeholders to develop the impact of your work;
- Has pursued, and will continue to pursue, external funding;
- Has a commitment to high quality teaching and learning and student support;
- Provide high quality teaching of modules within the Business School and NUL;
- Coach and support students throughout their studies in the role of personal tutor;
- Set and mark assessment of modules in accordance with University standards and utilise on-line and digitised curricula and education frameworks;
- Contribute to curriculum development;
- Operate as an active citizen in the Business School and NUL community;

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### Person Specification (Lecturer)

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	<b>Qualifications</b>	<b>Essential or Desirable</b>
1	A good Honours degree in a relevant subject	E
2	PhD (or equivalent) at or near completion in a relevant subject	E
3	HE Teaching qualification (or equivalent experience)	D
4	Professional Body Membership as appropriate to the Subject area	D
<b>Knowledge, Skills and Experience</b>		
1	Evidence of potential to contribute to the Business School and NUL Vision and Strategy	E
2	The subject knowledge and ability to teach Marketing (including Introduction to Marketing, Market Analysis, and Consumer Behaviour) and related areas and evidence of excellent teaching evaluation	E
3	Evidence of internationalising the curricula	E
4	A developing scholarly and practice national profile	E
5	Evidence of/potential to develop and secure external grant capture	D
6	Evidence of/potential to develop and secure external impact	D
<b>Attributes/Behaviours</b>		
1	Excellent written and oral communication skills	E
2	Excellent interpersonal skills	E
3	Excellent organisational, time management and presentation skills	E
4	Evidence of active citizenship in a Business School	E
5	Commitment to equality, diversity and inclusion and ethics, responsibility and sustainability	E

HR Office Use Only	
SAP Position Number:	
Grade:	F/G
Effective Date:	12/03/2019